



# The 5 Core Qualities of Great Leadership

## Strategic Vision

With the essential at the fore, leaders drive vision, strategic direction and qualities of culture and leadership. Fresh goals being established, vigilance is upkept to ensure operational efficiency & thrive.

## People Passion

Great leaders employ inspiring ways of establishing direction and inclusion. Loving their work, their passion and human warmth rubs off onto those around them.

Great leaders are resilient and far more creative than reactive. They integrate essential skills into one wholesome way of leading by altruistic example.

**Authenticity & Transparency** are foundational to effective leadership. Are you living up to it? Embodying these two will make you walk the talk.

**Clarity of Communication** is essential for leaders to integrate with other values. Moving beyond productivity focus, great leaders inspire, reassure and guide everyone. They model their leadership values and instill them through the team.

**True Courage** requires being forthright, energetic, and fearless. Such courage can easily be misconstrued, but greatness does not come cheap. While the waves of change are real, whether we see them or not, a great leader will understand the signs in time, and take bold action.